

## *Technology Management*

### Project Course TMAN40

Introduction  
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## Project Course, TMAN40

### **Description**

The Project course in Technology Management (pTM) makes it possible to work in **project teams** around a **project theme**. There should be about 10 students per project team. The project theme should be of international relevance and focused on both technology and management aspects. The course gives 3hp.

The project course includes:

- preparatory lectures (appr. 30 hours)
- time for project work (app. 40 hours)
- project presentations (appr. 10 hours)

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## Project Course, TMAN40

### Description

The project course includes:

- preparatory lectures
  - A set of 12 lecture over the first two weeks
  - 4 of the lectures focuses on the project theme
  - 8 of the lectures provides information about China in general
- time for project work
  - Self study time (6 weeks) while in China
- project presentations
  - The final presentations should be on November 6th 2012 (i.e. when back from China).

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## Project Course, TMAN40

### Project teams and Project Themes:

- **Group A** (group 2 + group 8) will work on Theme A
  - **Group B** (group 4 + group 6) will work on Theme B
  - **Group C** (group 3 + group 7) will work on Theme C
  - **Group D** (group 1 + group 5) will work on Theme D
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- **Theme A:** Innovationsmiljöer och patentregler runt om i världen
  - **Theme B:** Den internationella energimarknaden
  - **Theme C:** Banker, börser och investeringsklimat i de olika världsdelarna
  - **Theme D:** Miljö och hållbar utveckling, globalt och lokalt

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## Project Course, TMAN40



**Roger Greatrex**  
(theme A and B)



**Stefan Brehm**  
(theme C)



**Gabriel Somesfalean**  
(theme D)



**Annika Pissin**



**Marina Svensson**

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## Project Course, TMAN40

### **Project :**

The project theme is of international relevance.

The project theme focuses on both technology and management aspects.

The preparatory lectures gives valuable information about the theme.

The self study time will allow each group to find more valuable information concerning their theme.

Skype meetings with the supervisors can be arranged.

The groups are encouraged to find industrial partners that are interested in the topic, either to provide input and/or to receive to output.

The groups should generate a written report presenting the theme and their findings.

The groups should generate an online presentation.

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## Project Course, TMAN40

**Industrial partners : The groups are encouraged to find industrial partners that are interested in the project topic.**

**Group A-Theme A:** Innovationsmiljöer och patentregler runt om i världen

- Partners:
  - Teknikföretagen
  
- Other ideas:
  - Silk market in YIWU
  - Bok "Fake Stuff (Yi-Chieh Jessica Lin, Harvard University)

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## Project Course, TMAN40

**Industrial partners : The groups are encouraged to find industrial partners that are interested in the project topic.**

**Group B-Theme B:** Den internationella energimarknaden

- Partners:
  - Richard Green, Nationalekonomi, EHL, LU
  - Bo Bernhardsson, Reglerteknik, LTH, LU
  
- Other ideas:
  - studiebesök i Peking eller Shanghai en dålig miljödag (smog)

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## Project Course, TMAN40

**Industrial partners: The groups are encouraged to find industrial partners that are interested in the project topic.**

**Group C - Theme C:** Banker, börser och investeringsklimat i världsdelarna

- Partners:
  - Teknikföretagen
  
- Other ideas:
  - Här kan man göra studiebesök och se många tomma lägenheter, besöka mäklare.

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## Project Course, TMAN40

**Industrial partners: The groups are encouraged to find industrial partners that are interested in the project topic.**

**Group D - Theme D:** Miljö och hållbar utveckling, globalt och lokalt

- Partners:
  - Region Skåne (projekt CleanTech)
  - Anglion Water (vattenrening)
  - Purac (vattenrening, finns i Lund)
  
- Other ideas:

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## Project Course, TMAN40

**Industrial partners: The groups are encouraged to find industrial partners that are interested in the project topic.**

**General partners:**

- Partners:
  - Gambro
  - Tetra pak
  - IKEA
  - Alfa Laval

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## Project Course, TMAN40

**Examination:**

The written report should be handed in no later than 19/10.

The on-line presentations should be submitted no later than 19/10.

- Think of your stakeholders when generating both report and presentation.

On Nov 6th at 8-13, there will be a mini-conference.

The on-line presentations should be shown and discussions held.

Each group will have 45 minutes to their disposition

The course gives 3hp.

Grade is pass or fail.

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## Kontaktuppgifter

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