

# iMDE: international Market-Driven Engineering

Design Award Submissions  
2015



ZHEJIANG UNIVERSITY



LUND UNIVERSITY

# Design Awards

- Red Dot Award
- iF Awards
- IDEA Awards

# Design Awards: RedDot



red**dot** design award

- “Concept” category open for ideas for innovations
- 24 categories for submission
- **Early-bird submission approx. (7 January – 21 February 2014 )**  
– *keep your eyes peeled!!!*
- Submission fee, e.g. “Institution” SGD70 (multiple entries free) (+ presentation & winner fees)
- <http://www.red-dot.sg/en>



# Design Awards: iF



concept  
design award

- “Concept design” category open for ideas for innovations
- Only individual designers or design teams of 4 students maximum
- **Register by (9 January 2014)**
- Free submission
- [http://www.ifdesign.de/talents\\_concept\\_design\\_award\\_e](http://www.ifdesign.de/talents_concept_design_award_e)



# Design Awards: IDEA



- “Student design” category open for ideas for innovations
- **Registration from (2 December 2013 – 10 February 2014)**
- Student submission fee USD125 (unclear re. teams)
- <http://www.idsa.org/idea-2014-entry-rules-criteria-instructions>

