

iMDE: international Market-Driven Engineering

Company visit 1
Alipay



ZHEJIANG UNIVERSITY



LUND UNIVERSITY



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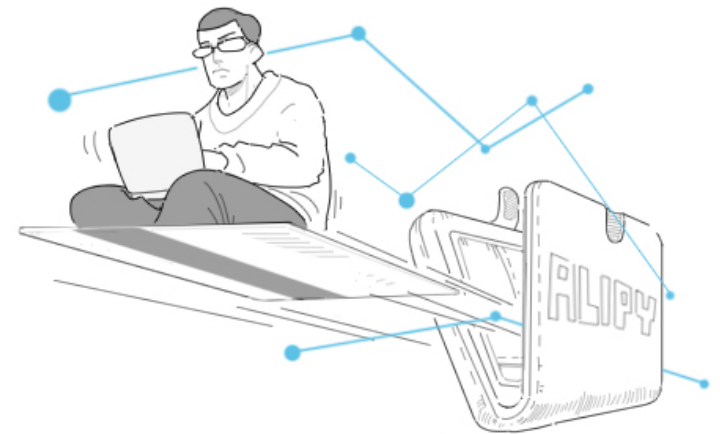
免费注册 账户激活 控件安装有问题?





About Alipay

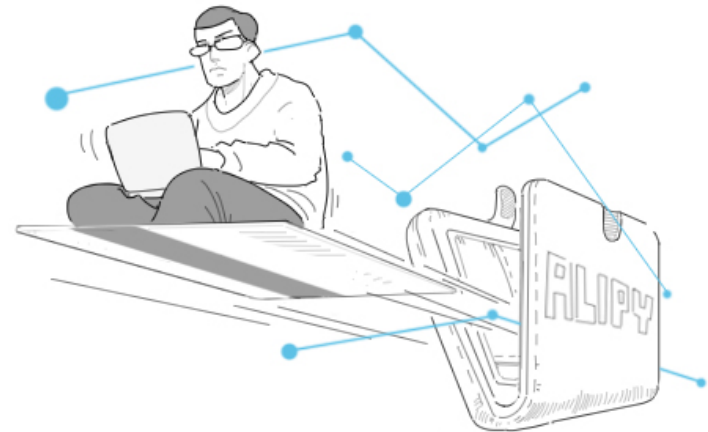
- Launched in 2004, Alipay (www.alipay.com) is a commonly used third-party online payment solution in China.
- It had more than 650 million registered accounts as of December 2011. On November 11, 2011, Alipay set a record for the highest daily number of transactions, facilitating 33.69 million transactions during the 24-hour period.
- Alipay partners with more than 100 financial institutions including leading national and regional banks across China as well as Visa and MasterCard to facilitate payments in China and abroad.





About Alipay

- In addition to Taobao Marketplace and Tmall.com, Alipay provides payment solutions for more than 460,000 merchants, covering a wide range of industries including online retail, virtual gaming, digital communications, commercial services, air ticketing and utilities.
- It also offers an online payment solution to help merchants worldwide sell directly to consumers in China and supports transactions in 12 major foreign currencies.
- Alipay is an affiliate of Alibaba Group.



Visit to Alipay

Date: Wednesday September 19th, 2012.

Time: 14:00 – approx.16:00

Transport: Walking, we meet at Yuquan North gate at 13:30.

Schedule:

- We meet at the entrance of Ali Building at 14:00
- The visit includes:
 - (1) The introduction of Alipay, 30 minutes, from 14:15;
 - (2) The introduction of Lund side, 30 minutes;
 - (3) Q&A

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Preparations:

- Group 1: Prepare a presentation (30min) about the iMDE-course in English and Chinese.
- Group 3: Prepare 5 questions about History and Start- up of Alipay (English and Chinese).
- Group 5: Prepare 5 questions about Alipay and Innovations (English and Chinese).
- Everyone to think of general questions

